

LIGHT ON WEIGHT. BIG ON IMPACT.

CLEAR LAM INTRODUCES PRIMAPAK™



The revolutionary new EarthClear™ PrimaPak™ from Clear Lam delivers feather light technology with a hammer like impact.

PrimaPak™ is a stackable, flexible package with a reclosable lid, produced from a single roll of film.

This new package is designed to produce significant weight savings as compared to traditional packaging such as cans, bottles or jars. PrimaPak™ is available for a variety of applications such as coffee, nuts, beef jerky, various liquid products, condiments, produce, infant formula, cereal and grated cheese.

PrimaPak™ offers significant benefits, including fewer trucks on the road, reduced freight cost, improved merchandising and reduction of greenhouse gas emissions.

The value is clear: PrimaPak™ literally lightens the load, on your company and on the environment, while providing unique, customizable and innovative products.

Lighten up today with PrimaPak™ and give your business a chance to soar ahead to the forefront of packaging.



PrimaPak™ Savings (Based on 100,000,000 Packages)

Package Type	Material Weight	Pounds of ELIMINATED Packaging Possible	ELIMINATED Trucks Possible
16 oz. Glass Jar	400 grams	81,497,797	6,816
401 Composite Can	68 grams	8,370,044	1,544
Blow Molded PET Jar	62 grams	7,048,458	2,403
EarthClear™ PrimaPak™	30 grams	N/A	N/A

For more information, please go to clearlam.com and projectearthclear.com.
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 **Clear Lam**
 Engineered Packaging Solutions